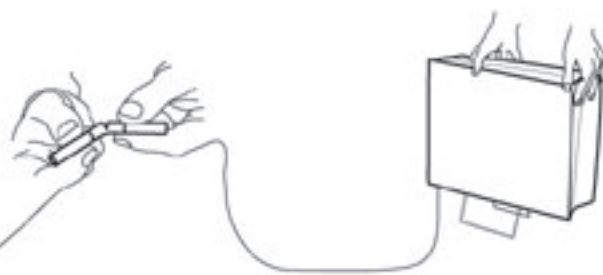


DURHAM UNIVERSITY  
**PRACTICES,  
MATERIALITY &  
PRODUCT DESIGN**

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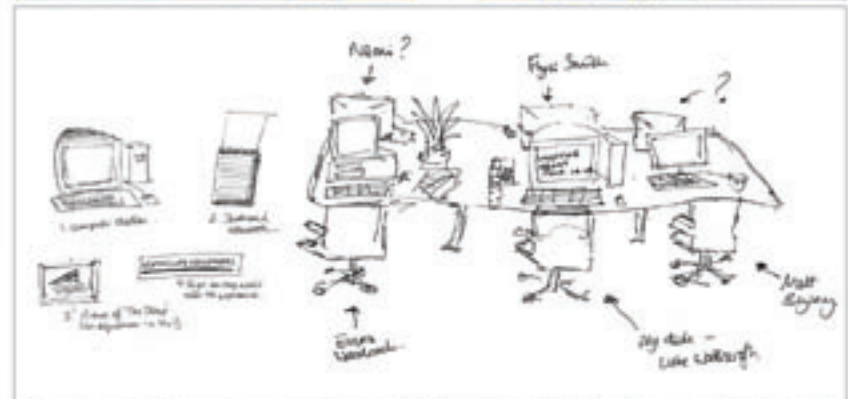


I took photographs of eight desks in the office and asked the occupants to identify their own...



...only **two** out of eight got it right.





**Memory Sketching** 20-year-old (exactly 2 years) increased office space. **Analysis** The subject tried to label his colleagues around the work area but had legal question marks above several of them. Although he has been in the office for over two years he still did not know who he was working with.



workplace  
firstaid  
for  
social  
emergencies



emergency  
cigarettes



officeplay  
toptrumps



painfuisilence  
killers



The project seeks to find functionality and aesthetics in materials not normally used by the consumer. By looking at products and their packaging, the ambition of this project is to reduce the amount of waste materials they generate.

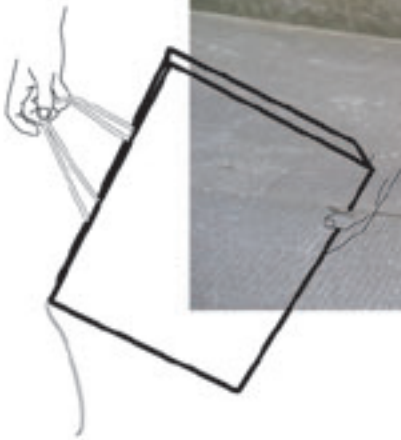


## waste\_not. goody bags

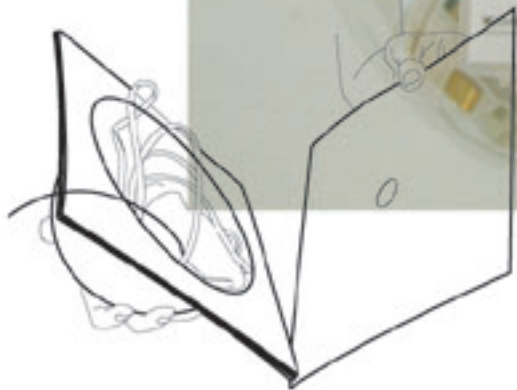


I asked several people to carry the bag with them for a few days and build up a collection of the unwanted elements to things that they bought or were given. For example, chewing gum wrappers, bus tickets or unwanted packaging.











GESTURES  
TUBE  
LIGHT



